

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L6	1	("5666442" "5737594" "5768580" "5806061" "5946681" "6108645" "6311178").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2006/11/24 07:53
L5	13	(virtual near office) with (internet or web or online)	USPAT	OR	OFF	2006/11/24 07:52
L4	152	virtual near office	USPAT	OR	OFF	2006/11/24 07:52
L3	1	"6701313".pn.	USPAT	OR	OFF	2006/11/24 07:44
L2	76	(internet or web or online or virtual) near (dialogue or conversation)	USPAT	OR	OFF	2006/11/24 07:09
L1	26	(internet or web or online or virtual) near interview	USPAT	OR	OFF	2006/11/24 07:07
S1	10	virtual near interview	USPAT	OR	OFF	2006/11/24 07:03
S23	13	online near interview	USPAT	OR	OFF	2006/11/16 10:42
S22	0	online near job near interview	USPAT	OR	OFF	2006/11/16 10:42
S21	14	video near interview	USPAT	OR	OFF	2006/11/16 10:42
S20	7	(videoconference or (video adj conference)) with interview	USPAT	OR	OFF	2006/11/16 09:49
S19	2249	videoconference or (video adj conference)	USPAT	OR	OFF	2006/11/16 09:39
S18	23	(computer or simulated or video) near interview	USPAT	OR	OFF	2006/11/16 09:39
S17	1	("4389679").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2006/11/16 09:34
S16	17	("5671409").URPN.	USPAT	OR	OFF	2006/11/16 09:25
S15	17	("5671409").URPN.	USPAT	OR	OFF	2006/11/13 09:52
S14	17	(job or company) near interview	USPAT	OR	OFF	2006/11/13 09:50
S13	7	("5164897" "5197004" "5758324" "5832497" "5884270" "5918207" "5978768").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2006/11/07 11:46
S12	1	(apply near company) with interview	USPAT	OR	ON	2006/11/07 11:45
S11	97	apply near company	USPAT	OR	ON	2006/11/07 11:45
S10	0	puram.in. and weight\$	USPAT	OR	ON	2006/11/07 11:44
S7	4	puram.in.	USPAT	OR	ON	2006/11/07 10:36
S9	3	kurzius.in. and weight\$	USPAT	OR	ON	2006/11/07 10:35
S8	8	kurzius.in.	USPAT	OR	ON	2006/11/07 10:35
S6	1352	S5 and weight\$	USPAT	OR	ON	2006/11/07 10:33
S5	1719	S4 and fit	USPAT	OR	ON	2006/11/07 10:33
S4	8541	recruit\$ or (job near match\$)	USPAT	OR	ON	2006/11/07 10:33

EAST Search History

S3	<input checked="" type="radio"/>	(video near conference) with interview	USPAT	OR	ON	2006/11/07 10:32
S2	<input checked="" type="radio"/>	(video near conference) with interview	USPAT	OR	OFF	2006/11/07 10:30

11/24/06
KUIC ABS

? d s
Set Items Description
S1 5424 S VIRTUAL (S) (INTERNET OR WEB OR ONLINE) (S) (INTERVIEW? OR
RECRUIT?)
S2 498 S S1 AND TEST
S3 414 S S2 AND (CAREER OR COMPANY OR JOB)
S4 200 S S3 NOT PY>2000
S5 14 S S4 AND WEIGHT?
S6 9 RD S5 (unique items)

? t s6/3,k/all

6/3,K/1 (Item 1 from file: 15) Links

ABI/Inform(R)

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02025196 53891535

Tools of innovation

Schmitz, Barbara

Industry Week v249n10 pp: 57-66

May 15, 2000

ISSN: 0039-0895 Journal Code: IW

Word Count: 3293

Abstract:

...the cutting edge of product design include 3-D solid-modeling software, rapid-prototyping technology, virtual-reality-based design tools, and collaboration tools that utilize the power of the Internet and the Web to help companies design products better and faster. Advances being made as several companies, including Spatial Inc., Fakespace Systems Inc. and General Motors, are described and an interview presented with Fakespace Systems vice president of strategic relations, Jim Angelillo.

Text:

...ideas is the use of high-tech design tools that enable a small to midsized company to take an idea and create a high-quality product that will outperform those of...

...dimensions. Parts represented as solids have volume, and if given a density can have a weight and mass as well. The computer can calculate many physical properties of these parts, such...

...a solid model or a solid assembly of several parts an important component of a company's intellectual property. Complementary technologies such as product data management and engineering document

*Dialog Plan
1-21-06*

management make...

...companies to manage this data and keep it safe yet accessible to those within the **company** (via intranets) and outside the **company** (via the Internet) who need to be kept abreast of a product's status and...

...manner that resembles real life.

A General Motors Corp. Metal fabricating Div. engineer uses the company's 3-D VR program, VisualEyes, to check the design of GM's sheet-metal...

...of components, subsystems, and total vehicle.

Companies are using VR-based tools to analyze and **test** parts or complete assemblies of models that exist solely in the digital world, often referred...introduced to the market.

Marina Hatsopoulos, president of Z Corp., a Burlington, Mass.-based RP company that makes the 2402 concept modeler, says the Internet will make 3-D faxing a...Higgins, vice president of engineering for Matrix.

Engineering typically represents 30% of the cost of the job. Design time also is probably the biggest factor in making or missing a delivery schedule. In the past company engineers working in a 2-D design package called AutoCAD from Autodesk Inc., San Rafael...

...necessitated changing every drawing individually.

Matrix needed a better way to make design changes. The company evaluated several 3-D solid-modeling design software systems, ultimately choosing SolidWorks from SolidWorks Corp...

...in one week," notes Higgins. He says the savings in engineering resources has improved the company's project cost margins, giving Matrix more leeway in competitively pricing its services.

Moving to...

...The ability to collaborate on designs is becoming increasingly important. How can VR facilitate a company's ability to collaborate?

Angelillo: The collaboration part is important because companies have plants and...

...have people in various locations, those savings are enhanced.
IW: What would it cost a company to implement such a system?

...a way that helps end users intuitively convert information into knowledge," reports Craig Peterson, the company's managing director of strategic development. www.musetech.com

The Monkey Wrench Conspiracy, an intergalactic...

...must work through a number of design exercises that illustrate various capabilities of thinkdesign, the company's design software. www.think3.com

e-Vis.com, an Internet portal for manufacturing companies...

6/3,K/2 (Item 2 from file: 15) Links

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01781578 04-32569

FAQs on Online research

Bowers, Diane K

Marketing Research: A Magazine of Management & Applications v10n4 pp: 45-48

Winter 1998

ISSN: 1040-8460 Journal Code: MRE

Word Count: 3306

Text:

...that may contain viruses.

Q: What about Qualitative research? Can Internet chat replace focus groups?

Online "chat" sessions, where one to dozens of pre-recruited respondents type in responses to a guided online discussion, can be used quite effectively to bring participants from virtually anywhere together to discuss...

...client issue, activities and experiences, or provide feedback on products. While the technology of IRC (Internet Relay Chat) and/or Web chat makes it easy to conduct discussions, it does not necessarily replace the benefits of traditional offline methodologies. Virtual groups do not allow for tactile touch/feel experiences or capturing facial expressions (consternation, excitement...).

...often 20-30 pages of verbatim responses, available immediately. The primary advantages are speed of recruitment, elimination of travel costs and time required away from the office, respondent participation from

the comfort of their own home or office, and depth of information yielded.

While virtual focus groups will not always be able to replace in-person interviews, the benefits of speed and cost-savings of virtual focus groups make them a very effective tool for researchers-especially for gathering Web site feedback with participants "in the medium."

Q: How can I draw a sample of...

...for surveys can be recruited through a variety of methods, including customer/client lists, research company databases, targeted Web site promotions, on-site intercepts, online newsgroup posting areas, and even off...a recent registrant at our Web site. . ."). Who is conducting

the
research (e.g. "XYZ Company has been commissioned by [Client Name
optional] to perform this research.")

What the research will...

...Web surveying, the data are submitted as smaller blocks
(particularly
when the database needs to **test** a set of answers for skipping
instructions, randomization, or other logical functions). Because the
Internet...leisure, online respondents actually tend to be very
cooperative
and honest. Certainly, establishing the research company's support
for respondent confidentiality and honest research will help
respondents
feel more comfortable sharing...respondents, if the respondent has
opted-in
to do so, for richer analysis and sampling/weighting.

Although most new browsers allow users to either turn-off the ability
to
write a...

6/3,K/3 (Item 1 from file: 16) Links

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07055304 **Supplier Number: 58531522 (USE FORMAT 7 FOR FULLTEXT)**

AMERICAN COMPANIES IN JAPAN.

Japan-U.S. Business Report , n 360 , p NA

Sept , 1999

Language: English Record Type: Fulltext

Document Type: Newsletter ; Trade

Word Count: 17751

...its Yonezawa, Yamagata prefecture factory. NIPPON VALQUA INDUSTRIES, LTD., which owns 10 percent of the company, has been producing this product but, as part of a reorganization of its fluoroplastic business...

...ENTEGRIS, INC. is the joint venture's majority (90 percent) owner. This critical materials management company was formed in June through the merger of FLUORO-WARE, INC. and a Colorado Springs...

...CHEMICAL CO. tied up with HITA-CHI CHEMICAL CO., LTD. Under the agreement, the Tokyo company will handle sales, technical support, warehousing and distribution of Dow's SiLK semiconductor dielectric resins

...copper/damascene or aluminum/tungsten technologies.

Meanwhile, HITACHI CHEMICAL CO., LTD. became the fourth major company to be licensed by RE-SEARCH FRONTIERS INC. to make and market on a nonexclusive...

...as for enabling brighter, easier-to-read flat-panel computer displays.

The Woodbury, New York company also gave Hitachi Chemical the right to make and sell to authorized users emulsions used...

...partner as well as royalties on future product sales. The American R&D-based biotechnology company recently gave JAPAN TOBACCO INC. rights to commercialize vaccine and antibody-based products from lung...

...Sunnyvale, California-based AMERSHAM PHARMACIA BIOTECH CORP. Takeda Chemical is the first major Japanese pharmaceutical company to join MTAP, an international consortium of some 30 drug, biotechnology and genomics companies and...

...Japan. AQUASEARCH INC. did not name the buyer, describing it only

as a life sciences company. Microalgae or microscopic plants produce many unique bioactive compounds that have application in such fields...

...the ultimately successful 1996-98 campaign waged by SGI's Cray unit, then an independent company, to prevent NEC from leasing a number-crunching computer to a partly government-funded U.S. climate research laboratory on what Washington agreed were unfair terms.

Neither company said explicitly why they had decided to cooperate. One factor no doubt is the difficulty...forecasts, 80 percent of the PC servers

that it sells will be assembled at the company's factory in the Hachioji section of Tokyo. That switch will give corporate customers the...

...lack the financial track record to lease hardware from mainstream leasing companies. At least one company that plans to auction used cars over the Internet already has taken advantage of HP...jobs that require entry-level 3D graphics using the Professional Workstations AP200

and AP400, the company switched its basic offering to ELSA Synergy II from ELSA Gloria Synergy. With the Professional...is the Celerra File Server. This system combines Symmetrix Enterprise Storage technology with what the company says is a novel approach to software and hardware. In EMC's opinion, this marriage Hills, California company's product line, which is compatible with all industry-standard tape drives, tape libraries and...

...to six times faster than with a file server or a shared PC connection.

The company is projecting sales of 20,000 units a year.

Color LCDs developed by COLORADO MICRO...

...inch diagonally will be distributed to OEMs by SUMITOMO CORP., backstopped by the Boulder, Colorado company's new Tokyo sales and support office. Target applications for CMD's microdisplays, which reportedly...

...a single keyboard, monitor and mouse, are now available in Japan. The Somerset, New Jersey company's entry-level line is the Compu-Switch, which can connect any combination of two...

...graphics with complete TV tuner and multimedia functionality. NISSHO

ELECTRONICS CORP., the San Jose, California company's distributor since April, has priced the card at \$335. It expects annual sales

in...and

Koa Oil will build a 500,000-kilowatt thermal power plant at the Japanese company's Marifu, Yamaguchi prefecture refinery as well as at the one in Osaka. They could...

...and Nikko Securities on the retail side of the financial services business since the holding company became the top investor in the securities firm and the Japanese broker's investment banking...

...to distribute financial products and services to individual investors.

Before the start of 2000, the company will open a branch office, presumably in the Tokyo area, to offer clients investment trusts...this

venture, which expects to start operations in October, the New York City

bank holding company hopes to find a market for its financial advisory services: J.P. Morgan already has...

...bankrupt NIPPON ASSET MANAGEMENT INC.'s operations to GMAC COMMERCIAL

MORT-GAGE CORP. The Tokyo company was established earlier this year after JAPAN LEASING CORP., formerly part of the now-nationalized...

...the mess caused by the bankruptcy of LONG-TERM CREDIT BANK OF JAPAN,

LTD., the company trying to find a buyer for the bank, GOLDMAN, SACHS & CO., purchased part of the...

...to scout out promising e-businesses to bankroll and get the ones that

pass its test up and running. The money will come from Netyear Knowledge Capital Partners, which hopes to...

...20 companies a year. It will invest as much as \$442,500 in any one company, subject to a limit of half of the start-up's financing.

Netyear was established by the holding company for Japan-based systems integrator INFORMATION SERVICES INTERNATIONAL-DENTSU, LTD., but it became independent in...

...licensed franchisee T.G.I. FRIDAY'S JAPAN, INC., a joint venture between

the Dallas company of the same name, which is a subsidiary of CARLSON RESTAURANTS WORLDWIDE INC., and WATAMI...

...young adults, is located in the Harajuku section of Tokyo. In time, the

San Francisco company could open franchise stores in Osaka and other major cities. Interestingly, none of the company's three directly owned stores are located in the capital. That could change, Levi Strauss...

technology for waste treatment and disposal, has licensed its technology to a Matsuto, Ishikawa prefecture company. The agreement gives the Japanese firm not only access to the Rio Vista, California company's technology but also allows it to manufacture the system. That could start as early...

...percent solids in conventional presses without any additional equipment.

As a result, solid volumes and weights can be reduced by anywhere from 50 percent to 80 percent more than traditional processes...

...cogeneration systems. The Allison 601-K11 is the largest gas turbine marketed by the Japanese company, which also distributes the midrange Allison 601-K9 gas turbine for generator sets. Indianapolis-headquartered...

...COM-MUNICATIONS of Mountain View, California has made the first sale of its software-based test system for third-generation or wideband CDMA (codedivision multiple access) wireless protocol telephony products. The...

...frame mode is on the market from EASTMAN KODAK CO.'s subsidiary. Developed by the company's San Diego, California Motion Analysis Systems Division, the KO-DAK EKTAPRO HS Motion Analyzer...temporary stability to the thoracic, thoracolumbar or lumberspine from T1 to S1. The

Austin, Texas company says that its system has several advantages over typical thoracolumbar spinal systems, headed by the...

...to its AquaSite sustained-release dry-eye treatment to SSP CO., LTD. The Tokyo pharmaceutical company expects production to begin by early 2000. InSite sees Japan as a key market for...

...a number of hospitals about taking over their dialysis operations. More

immediately, the Torrance, California company hopes by yearend to have two of its own dialysis centers functioning. Total Renal Care reportedly is the first foreign company to attempt to provide medical services in Japan.

A second American company has set its sights on Japan's domestically controlled syringe market, although the specific targets...

...sales of syringe pumps, which deliver precise amounts of infusions to patients. The Deerfield, Illinois company's initial entry is the Auto Syringe AS50 Infusion Pump. Able to deliver intravenous

solutions...

...out its equal partner in TOHOKU SEMICONDUCTOR CORP. on terms that were not disclosed. The **company**, now capitalized at \$44.2 million, was formed in 1987 primarily to give the two...

...semiconductor components, is the newest player in Japan's semiconductor market. The Phoenix, Arizona-headquartered **company** was formed in August when TEXAS PACIFIC GROUP bought part of MOTOROLA INC.'s...

...the Japanese market, all by tying up exclusively with NIHON DENKEI CO., LTD. This Tokyo **company**, a marketer of electronic measuring instruments, is representing: ANALOG MICROMECHANICS, INC. of Santa Clara, California...

...for mobile phones and other communications products. Nihon Denkei believes that each of the four **company** will have local sales of anywhere from \$885,000 to \$1.8 million the first...two more Japanese companies. NTT MOBILE COMMUNICATIONS NETWORK, INC. will integrate the Santa Clara, California **company**'s just-announced SiRFLoc know-how into its DoCoMo

Location Platform. SiRFLoc is a platform...

...architecture into its line of car navigation systems.

In another design win for an American **company**, the PM-44+ iDSP from OAK TECHNOLOGY, INC. is the imaging solution for select scanners...

...copiers introduced by FUJITSU, LTD. and HITACHI KOKI CO., LTD. Fujitsu integrated the Andover, Massachusetts **company**'s part into its M3090 series of departmental and production scanners, while Hitachi Koki used the chip in its DDS32 digital copier, the **company**'s first such product. Oak Technology's iDSP family is said to represent the only...

...TSU VLSI, LTD. The deal marks the first time that the wholly owned FUJITSU, LTD.

company has won a contract from a **company** outside the Fujitsu Group. Fujitsu VLSI will handle back-end processes for roughly 10,000 AMI chips a month at its facility in Gifu prefecture. AMI, a JAPAN ENERGY CORP. **company**, will do final inspection.

Under an arrangement that will expand the availability of TESSERA

INC.'s chip-scale packaging, especially in Japan, the San Jose, California company licensed its Micro BGA (ball-grid array) technology to NORTH CORP. The agreement specifically covers...by SUMITOMO HEAVY INDUSTRIES, LTD. Last April, Beverly, Massachusetts-based Eaton Semiconductor gave SHI the job of selling, distributing, servicing and supporting its thermal processing equipment line. Now, it has transferred...

...Applied Materials, provides uniformity and repeatability among wafers.

The other strength of the Mirra, the company says, is technology that detects film thickness changes during polishing. This capability allows the user...

...Already the top Internet destination for women in the United States, the San Mateo, California company has teamed up with MITSUI COMTEK CORP. to translate existing Women.com content into Japanese...

...and Mitsui Comtek through their contributions of unique material.

Even before the launch of its Internet store for new cars and light trucks (see Japan-U.S. Business Report No. 358, July 1999, p. 25),

AUTOBYTEL.COM INC.'s subsidiary has formed a partnership with RECRUIT CO., LTD., AUCNET INC. and GULLIVER INTERNATIONAL CORP. in preparation for selling used vehicles on-line. The virtual used-car lot is expected to open in spring 2000; new car sales will start...

...ping charges to existing monthly bills, such as for telephone service.

Officials of the Seattle company claim that their system reduces the chance of credit-card information falling into the wrong...

...the list of 11 Japanese firms backing its technology and Tokyo-based subsidiary. The trading company invested \$1.3 million in the CyberCash affiliate for a 10 percent stake. It ranks...

...largest investor in the operation, which was formed in April 1997, after the Reston, Virginia company's parent (40 percent) and SOFTBANK CORP. (16 percent). Mitsui will help CyberCash market its...

...200 copies of the package in the first year. VERIFONE, INC., a HEWLETT-PACKARD CO. company, is the originator of vPOS.

VALUECLICK INC., the pioneer in pay-per-click Internet advertising...

...54 percent from 32 percent by buying shares from JAFCO CO., LTD., the

Carpinteria, California company retained its marketing partnership with TRANS PACIFIC LTD. (see Japan-U.S. Business Report No...teamed with

MITSUI & CO., LTD. The trader will localize and exclusively market the San Francisco company's contract e-mail services, which run ...NRI has protected its intranet with IRE's SafeNet/Security Center VPN software.

The Baltimore company provides a complete solution, including design, implementation, operation and technical support.

ENCOMMERCE, INC.'s recently...

...detections, blocking, alerting and logging. It also can monitor and enforce Internet access according to company-set policies and scan the content of e-mail messages to develop a data base...offering a product

that improves the return on investments in software. The San Jose, California company's SAMsuite 3.0 provides a central control console to manage software usage over large...

...its work force to 60 by the end of this year. The Menlo Park, California

company hopes that this expansion will help to push sales of its Siebel 99.5 SFA...

...customer issues.

SAS INSTITUTE INC. has developed a data ware-house solution specifically for clinical test data. The PH.DataWare package, which its subsidiary has priced at \$66,400, includes PH...

...a gateway between PH.MetaBuilder and other clinical data management systems. The Cary, North Carolina company's marketing unit believes that it can sell 20 copies of the PH.DataWare package to price packages

incorporating both software and services from \$442,500. The company hopes to land 30 customers within three years. Broadcasting and entertainment businesses in Japan no...

...3D, digital video software package from C-3D DIGITAL, INC. The Salt Lake

City, Utah company signed an agreement with SOFTWARE TOO CORP. to distribute its complete line of Strata 3D...

...already is in the programming end of the Japanese market through an arrangement with a company to broadcast its 3D content to premium TV subscribers (see Japan-U.S. Business Report...).

...the Internet/ intranet. It also supports Japanese phonetic alphabets and

characters. Available through the Seattle company's subsidiary, the localized version of Visio 2000 Standard Edition is priced from \$120 to...

...arrangement, Yokogawa Electric joined the Lon-Mark Interoperability Association as a sponsor, the first Japanese company to join at this

top membership level. However, a number of Japanese firms are authorized...

...to distribute and support the three configurations of its Active-HDL

tools. The Henderson, Nevada **company**'s Active-HDL 3.6 VHDL tools are used to design field-programmable gate arrays...is straining capacity all

along the network, including what is called the backhaul segment. A **company** to be formed by PACIFIC GATEWAY EXCHANGE, INC. and KDD SUBMARINE CABLE SYSTEMS INC. will...

...Japan-U.S. Business Report No. 350, November 1998, p. 27). Now, the Herndon, Virginia **company**, which bills itself as the world's first and largest independent commercial ISP, has announced...

...IP network. Once the Japan-U.S. Cable Network becomes operational in

mid-2000, the **company**, which has capacity on this undersea fiber-optic system, will use its operating authority to...

...summer of 2000. This breakthrough will be delivered by an unexpected

source: SPEEDNET INC., a **company** formed by equal owners MICROSOFT CORP., SOFTBANK CORP. and TOKYO ELECTRIC POWER CO., INC. SpeedNet... Japan-U.S. Business Report No. 358, July 1999, p. 35). The Santa Clara,

California **company**'s equipment is much easier to install in existing buildings than, say, a local area...

...home or business phone number in Tokyo and Osaka from JFAX.COM, through

which the **company** sends both faxes and voice mail.

Atlanta's IXL, INC., which advises Fortune 1000 companies...

...LYNCH & CO., INC. to help them devise Internet strategies for Asia.

A second big-name **company** is distributing ESOFT INC.'s TEAM line of Linux-based Internet access products for small...

...to the local government's installation of VORAXRD.COM's AddView system.

The Sunnyvale, California **company** calls its package the first complete Internet streaming video service.

The Iwate prefecture installation consists...

...requirements of sophisticated IP networks is available from KANEMATSU

ELECTRONICS LTD. The Mountain View, California **company**'s Minerva VNP provides MPEG encoding and decoding for a variety of video networking applications...

...provides supplier since sizes in Japan differ from those in the

United States, where the **company** has its own factory, and in England, Germany and France, HCI's other international operations. However, the **company** will utilize the same sales ...electronic body and safety vehicle modules, from MAZDA MOTOR CORP. The Hiroshi-ma- head-quartered **company** was formed in 1987 as an equally owned venture between now Ford-controlled Mazda and...

...related software and other office products to PC users with desktop printers. The Pasadena, California **company** will own 51 percent of AVERY DENNISON-MAXELL CO. Using Hitachi Maxell's marketing channels...

...its golf clubs and golf balls in Japan. SUMITOMO RUBBER INDUSTRIES, LTD.

has had this job for the past 11 years. For reasons that were not given, the Carlsbad, California maker...

...CUBIC CORP.: the Safe-T-Guard fire retardant for on-bolt fabric, the Feasterville, Pennsylvania **company**'s key product, and a Safe-T-Guard fire retardant for the treatment of...ULTRA-COR is a very low-density honeycomb core material designed for use in highly weight-sensitive structures, including satellite antenna reflectors and solar arrays.

Unlike the hexagonal or square cell...

...independent sources of information and analysis on domestic mutual funds. The three-year-old Tokyo **company** provides data on 1,800 Japanese open-ended funds and 3,200 closed ones. IFIS...

6/3,K/4 (Item 2 from file: 16) Links

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05984782 Supplier Number: 53339747 (USE FORMAT 7 FOR FULLTEXT)

Portals Become 'Home' For the Holiday Bargains.

PR Newswire , p 0311

Dec 3 , 1998

Language: English **Record Type:** Fulltext

Document Type: Newswire ; Trade

Word Count: 454

(USE FORMAT 7 FOR FULLTEXT)

Text:

MOUNTAIN VIEW, Calif., Dec. 3 /PRNewswire/ -- If you think the only thing tougher than losing weight this time of year is finding a bargain, you may be looking in the wrong...

...someone, or books and toys for the kids on your list. Even better, you can 'test drive' music, games or software selections before you buy, and access lists of top-ranked...

...quality online publications at absolutely no charge.

* Tips and Techniques. Holiday 'how to' guides abound online, as do recipes, clip art and virtual greeting cards. Take control of your new year's goals with helpful information on dieting and fitness tips, job interview techniques, hobbies and balancing your busy life.

* Personalize your Portal. Since it greets you every...

6/3,K/5 (Item 1 from file: 148) Links

Gale Group Trade & Industry DB

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08749958 **Supplier Number:** 18355301 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The new economics of online. (the costs of being an online content provider)(includes related articles)

Fletcher, Lloyd Alan

Searcher , v4 , n5 , p30(14)

May , 1996

ISSN: 1070-4795

Language: English

Record Type: Fulltext

Word Count: 12139 **Line Count:** 00964

...continued trend of declining costs.

System Costs Slide

In the past, forming an online information **company** was a formidable, capital-intensive prospect, requiring investment in in-house computer and communication systems...

...computer systems for data storage and network management. At the other extreme is a "virtual company" alternative using an Internet-based approach: off-the-shelf software, with data storage and communications...

...storage and communications management. Such service could cost less than \$200/month. Even if a **company** purchases its own computer and telecom equipment, those fixed costs represent the bulk of its...

...Web environment need very little training. They're ready to go. That's worth its **weight** in gold.".

Companies offering Web-based services with a ubiquitous browser interface can reap cost...of menus, commands, and indexes. They discourage easily, especially since searching is not their primary job responsibility. The more difficult or unreliable the search, the less likely it is an end...question is whether they see an economic advantage in moving quickly, and whether a startup **company** can off-set its resource disadvantages by being more nimble than industry behemoths.

The Internet...101-999 employees) have no Internet connection and no plans to acquire one. This sized company often goes unserved by the large and expensive traditional online providers and represents an

important...

...more likely use traditional online distributors or in-house data resources, perhaps via an Intranet.

Company management, quite rightly, asks why they and their employees need to be online. In the...to one based on how many thousand views you get from electronic ad placement."

The test, then, is for publishers to draw new customers to their online sites, or bring in...Internet is the proliferation of corporate Intranets, a World Wide-Web-like service exclusive to company employees. According to Forrester Research, 22 percent of the thousand largest companies in the United...

...information on corporate networks and to navigating around data resources with GUI-interfaced Web browsers.

Company expectations for features and functions will be driven by local Intranet experience. External information services...follow a focus strategy, serving vertical markets.

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See "An Interview with Webmeister Yogesh Malhotra," *Information Advisor*, vol. 8, no. 2, February 1996, pp. 6-7...

...1, 1996, vol. 243, no. 1, pp. 22(2). (9) See Aggi Raeder's "The Internet Express: Finding Engineering Information," *Searcher*, February 1996. (10) "Westlaw Wants to Make 'Home Boys' of...

6/3,K/6 (Item 1 from file: 275) [Links](#)

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01429646 **Supplier Number: 10656526 (Use Format 7 Or 9 For FULL TEXT)**

Online suicide. (Blair Newman) (includes related article on Newman's writings on The Well)

Gralla, Preston

PC-Computing , v4 , n5 , p132(9)

May , 1991

ISSN: 0899-1847

Language: ENGLISH Record Type: FULLTEXT; ABSTRACT

Word Count: 6432 Line Count: 00480

...been a consultant to Bill Gates at Microsoft in its infancy, helping to get the **company** its first million dollars in venture capital. He had advised Steve Jobs at Apple Computer...

...himself.

Trip Hawkins, a former top executive at Apple and founder of the software entertainment **company** Electronic Arts, says of Newman, "He was the first one to have the vision that...

...1975 at the age of 28 with, according to the San Francisco Examiner, the highest **test** scores of anyone ever admitted. He had already been a successful entrepreneur, having started San...

...of rolling paper called Acapulco Gold. The paper was made from hemp; profits from the **company** went to back an initiative petition on the California ballot to legalize marijuana. Eventually, the...

...an Altair-the same brand of computer that launched Harvard dropout Bill Gates on his **career** after he cowrote a version of BASIC for it. At Harvard, Newman was a "number..."

...time position as an executive consultant at the Summa Corporation, Hughes's Las Vegas holding **company**, after graduation. By this time Hughes had died, leaving his empire in a shambles and...

...Newman left Summa in 1977 after Hughes's "missing will" surfaced and control of the **company** passed on to Hughes's heirs. In 1978, he resurfaced in the Bay area as director of strategic planning for Shugart Associates/ Xerox, the ground-breaking disk-drive **company**. Years later, Newman would claim to be the father of the 5 1/4-inch...
...Matsushita couldn't deliver. And by the end of 1978, Newman was out

of a
job.

But during his time at Shugart, Newman had hooked up with the people who almost...

...at Apple was visionary. He proposed that Apple develop a portable computer years before the **company** actually built one. And more than a year before the first spreadsheet, VisiCalc, debuted and...

...According to Ed Niehaus, a friend and a public relations representative for Newman's last **company**, Metaview, Newman had circulated to venture capitalists a private plan for building portable Apples. When...

...He couldn't hold it together and the effort staggered." When Apple learned of the **company**, Peddle was fired, and Hawkins quit Newman's venture in order to stay at Apple...

...Hypermedia Group, recalls that, back then, Microsoft wasn't a giant, it was just a **company** that had written a BASIC program." Edlin continues, "I had some theories about the future...

...to generate two to three ideas a minute."

In 1979, Newman had founded Microtype, a **company** that was going to produce low-end, low-cost, computerized typewriters. According to Edlin, Newman...

...2 each. Mating the keyboard with breakthrough dais heel-like printing technology would allow the **company** to package a \$300 microchip-driven typewriter. With added peripherals, it could be turned into a true computer.

Newman persuaded Gates and other friends of Edlin to invest in the **company**. At least a quarter of a million dollars was raised. A Stanford MBA was hired...

...Hawkins was placed in charge of market development. Gates was on the board of the **company**, as were Steve Ballmer of Microsoft (now senior vice president of systems software), 3Com's...profit potential. Matsushita paid Newman 30,000 a month not to negotiate with any other **company** for the rights to the technology, even though the technology existed mainly in Newman's...

...says Metcalfe.

But the pattern that Newman established with his previous venture re-emerged: The company fell apart. Money was flowing out far faster than it was flowing in, nor was...

...going crazy. He said lots of strange, conspiratorial things. He accused the president of the company of all kinds of nefarious acts. I believe he even got a warrant to arrest the president, who was off on a vacation sailing somewhere at the time."

The company came undone when Ballmer called Metcalfe and insisted that the two of them resign from...

...promotional headquarters for the Home Bus. Remember, this was also before Microsoft was a big company, and so Bill Gates and I slept on the floor of the suite. Although as...

...that volcano. He would explode with ideas every 15 minutes in spectacular fashion. The best job he could have had would have been if someone said, Sit behind a desk all...

...CP/Mbased computers. Newman had made contact at Kaypro years before when he sent the company his proposal for a portable Apple. On the strength of that proposal, and because of...

...and meetings were sometimes held with the participants sitting on surfboards, waiting for the waves. Job titles were frowned upon. Kay turned to his family to run the business, with sons...

...taking top positions.

Sandra Kutick, Newman's girlfriend through the years, began working for the company at the same time. She says that Newman was hired to be an experienced, conservative...there because "they shot down every good idea he came up with." Newman encouraged the company to begin making IBM compatibles; Kaypro balked. Also, says Dortsch, Newman worked out a deal for the Japanese company Mitsui to manufacture a laptop with a desktop docking station and flip-up screen for...

...Kays making all the decisions themselves ... There was no organization chart, no department heads, no job titles, really. Although it was a public company, it was very much run as a private holding by the Kays."

Adding to the...

...tell stockholders at a New York meeting; later, when Newman

demanded that he run the company's annual meeting, the Kays refused. Also, Kay claims, "at the New York stockholders' meeting...

...looked at the future. I didn't really see Blair actively pursuing another full-time job after that," Kutick says. "That avenue seemed closed to him forever."

For several months, Newman...

...thing I worked on with him."

In 1986, Newman tried again to start his own company. Called the Metaview ...Show in Las Vegas, he again tapped his Hughes connection, drumming up attention for his company by holding product demonstrations in Hughes's old bunker, deep beneath the Nevada desert. As

... intensity. He saw it as a networking of the brain." In essence, Newman ran his company online, recruiting help and brainstorming for new ideas. Before getting onto The Well, Newman was...Not long after his death, The New York- Times published an article about Newman's virtual suicide" and online wake. (In death, as in life, Newman displayed an uncanny ability to attract publicity and...

...to The Well had somehow led to his suicide, an assertion disclaimed by virtually everyone interviewed for this article. Many believe that by providing a means of contact with the world...

...February 10

A news report tonight attributes the 13-pound increase in the overage weight of California teenagers to computer games and fast food. Could be a natural combo franchise...